



NEWS RELEASE

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THE 2014 FLYOVER CHAMPIONSHIP CYCLING SERIES & SPONSORS ANNOUNCED

Total 5-Race and Flyover Cash Purse Exceeds \$80,000; Collective Racer Benefits Approach \$100,000

SIoux FALLS, SD - - February 27, 2014 - - Based on the amount of early interest and ongoing buzz around this year's upcoming [Midwest Flyover](#), Lee Bumgarner, [last year's champion](#), might not have an easy time defending his title. A number of elite race teams from Wisconsin, Illinois, and Kansas plan to race the Pro1/2 class this year, and Flyover organizers say they have heard from other races that would like to be included in the Flyover series.

Today race organizers announced the locations, dates and initial sponsors for the second annual Flyover Championship, and participant and sponsor interest is already heavy. [Legacy Electronics, Inc](#) has agreed to be the presenting sponsor, allowing organizers to increase the Flyover purse to \$30,000. Along with the individual race awards, trophies, and prizes, the collective purse may soon exceed \$100,000 in racer benefits. "It's exciting to be part of a dynamic race series," said Jason Engle, CEO of Legacy Electronics, Inc., "that not only promotes competitive cycling, but also promotes a healthy lifestyle."

"After the great reception to last year's inaugural Midwest Flyover," said race director Tim Putnam, "we're excited that added sponsorship funding allows us to extend winner recognition deeper into the leader board. What's more, indications are we may have additional last-minute sponsors stepping in,

and this could become one of the richest amateur competitive cycling race series in North America.”

Announced Sponsors

To date, five sponsors have signed on including:

- Presenting sponsor – [Legacy Electronics, Inc.](#) 
- Corporate Sponsors – [Williams Cycling](#) 



[Two Wheeler Dealer](#)

and [Mt. Borah](#)



- Contributing Sponsor – [1st Dakota National Bank](#) 

Featured Omnium Races

As with last year’s series, the 2014 Midwest Flyover will bring together 5 separate cycling events in Iowa, Minnesota, Nebraska, and South Dakota starting in April and ending in August. The goal of The Flyover is to synergize and cross-promote the efforts of the individual races and establish the richest regional amateur race series promoting participation in Midwest cycling events.

Athletes are scored on their best four Omnium results in any of the five qualifying races. The five races, in chronological order, include:

- [Chris Lillig Memorial Cup & Old Capitol Criterium](#) – Iowa City, Iowa – April 26-27
- [Minnesota Memorial Classic](#) – Minneapolis, Minnesota – May 24-26
- [N.O.W. Nebraska Omnium Weekend](#) – Omaha, Nebraska – June 7 & 8
- [Bicycle Blues & BBQ Festival](#) – Clear Lake, Iowa – July 12 & 13
- [Canton Cycling Classic](#) – Canton, South Dakota – August 9 & 10

All events are sanctioned by USA Cycling, which provides oversight for the Olympic training team and the majority of all cycling races in the USA. USA Cycling is including The Flyover Series information in their events, and will oversee registrations. Larry Martin, USA Cycling’s Midwest

Regional Coordinator, said “The Flyover Series, in its second year, provides a great opportunity for growth, bringing together the best riders in the region, covering a variety of venues in a four-state series.”

For more Flyover information

Updated information and registration is available on the 2014 Flyover [website](#).

Potential sponsors or competitors may also contact Tim Putnam at 641-425-1960, and may follow the series on Twitter at #midwestflyover, or on their [Facebook page](#).

About USA Cycling

The mission of USA Cycling is to achieve sustained success in international cycling competition and to grow competitive cycling in America while delivering an exceptional customer experience. As a membership-based organization, USA Cycling is comprised of over 2,500 clubs and teams, and 70,800 licensees. Each year, USA Cycling sanctions over 3,000 events across the U.S.

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